



National Substitute Teachers Alliance (NSTA)
1st Southwest Regional Conference
Substitutes...A Class Act
August 25, 2012

Vendor
Street
City, State, Zip

Dear [Vendor]:

The National Substitute Teachers Alliance (NSTA) cordially invites you to participate in our annual conference in Los Angeles, California on July 21, 2012 at the United Teachers of Los Angeles (UTLA) Building 3303 Wilshire Blvd. 10th floor, Los Angeles, call contact person at 1-909 771 9730. This year's conference theme, **Substitutes...A Class Act**, was specifically chosen to highlight the vital role of the classroom substitute. As a nationally recognized supporter of education, your participation at this unique forum will not only highlight your company's continued support for teachers, students, and learning, but underscore your recognition of the pivotal role substitute teachers, those unsung reinforcements of the classroom, play in preparing America's youth for the challenges of the future.

Invited vendors will be offered the use and/or space of an 8 foot table with 2 chairs. The fee for this one-day rental space and/or table is \$75.00. Payment will also include a continental breakfast and a box lunch and \$20.00 any additional for any additional lunches you may need. Please send payment to the mailing address below no later than June 1st. All vendors should arrive the morning of August 25, at 7:00 AM and be fully set up by 7:30 AM. The conference will conclude at 6pm and we encourage our vendors to remain in place for the entire forum. Parking is available in the parking garage, but unloading of exhibits will take place in the parking garage. Please specify if you will need an electrical outlet for your display, but note, you will need to provide your own extension cords and audio video equipment. Wi-Fi access maybe be available.

Vendor spaces are limited and will be allotted by NSTA on a first-come, first-served basis. Conference participants will have plenty of time to visit and explore the exhibit area.

Exhibitors are asked to arrange their own transportation and accommodation.

The conference will be comprised of an open meeting for all members, breakout sessions, guest speakers, presenters. This landmark conference will mark the NSTA's 1st Southwest regional anniversary. Feel free to include this 1st Southwest Regional Anniversary Celebration theme in any of your give-away or free promotional materials. We are certain your participation in this anniversary event will contribute greatly to our attendees' positive conference experience. Any questions call Stephen Gianni at (909) 771-9730.

Your time is a valuable commodity, but we truly hope you will join us at the UTLA building in Los Angeles, Ca. to honor and recognize a very special group of educators, America's substitute teachers. We know this talented cadre of educators will be very interested in the resources your organization can provide. Please contact me to coordinate your participation in this important annual event. Thank you for your time and consideration. I look forward to hearing from you soon.

Very sincerely,

Stephen M. Gianni

CWA

190 W. G Street

Colton, California 92324

Stephen9588@gmail.com